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COERCION AND ITS FALLOUT

by Murray Sidman

Analyzes the **devastating consequences of coercion** in schools, jobs, law enforcement, the family, diplomacy. "The basic research on coercion has been done; it is time to talk about its significance."

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" ... written for the intelligent, thoughtful reader.... the culmination of over 40 years of research and thought by one...who has examined both the facts and implications of aversive control.... it becomes readily apparent why adolescents drop out of school, why children run away from home, why spouses leave their partners, why employees quit their jobs, and why persons in institutions escape.... extremely thought provoking . . ." — *Joseph E. Spradlin, in American Journal on Mental Retardation.*

"Sidman turns his attention to the role of aversive control outside the laboratory. The world he sees is a disturbing one in which human affairs are dominated by coercive practices . . . It is impossible to read even a few pages without pausing to reflect on one's own behavior. . . . It is easy to focus on what is wrong and try to suppress it, and so we do. It is harder to see what is right and try to strengthen it, but in so doing we cannot help but improve our lives and the lives of those around us." — *Michael Perone, in Experimental Analysis of Human Behavior Bulletin.*

The results of the Intro Psych students and I sharing our knowledge of the coercive process were miraculous . . . Students became eager to participate in the noncoercive climate which we together are trying to inject into the classroom." *W. I. Stamford, Connecticut.*

"... *Coercion* should be read by everybody.... It should evoke discussion, to say the very least. If I were still teaching, I'd find a suitable place for it in my assignments." — *F. S. K., Chapel Hill, North Carolina.*

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